

**“AN INVESTMENT
IN KNOWLEDGE
PAYS THE BEST
INTEREST.”**

Benjamin Franklin



About SUMNet Innovation

SUMNet® Innovation is a knowledge based company located in Ottawa, was created to attend the Knowledge Management (KM) and Business Intelligence (BI) market. Our mission is to provide world-class consulting services in KM initiatives and BI solutions. Our unique, innovative and effective approach helps customers to better execute their strategies. Our vision is to deliver quality solutions based on state-of-the-art of KM technology with the aim to provide flexible, scalable and safe environment able to fulfill customer needs with optimal Total Costs of Ownership.



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THE BABY BOOMERS “BOMB”.

Scarcity of knowledge and expertise is, and will continue to be, a huge challenge for organizations. Due to the anticipated mass retirement of baby boomers hired during the 1970s and 1980s, knowledge stewardship over time has become a critical concern.

However, knowledge retention and transfer is not just about retirement anymore: Many of today's most pervasive knowledge issues result from the constant movement of people from project to project inside organizations, as well as the entrance of new employees as others leave.

Enterprises are increasingly realizing the need for knowledge strategies that address factors such as rapid organizational growth, layoffs, turnover, mergers and acquisitions, and internal redeployments.

**“KNOWLEDGE
COMES,
BUT WISDOM
LINGERS.”**

Lord Tennyson Alfred

KNOWLEDGE MAPPING.

Knowledge retention and transfer

One of the advantages of knowledge mapping is that one can find gaps between what they need and what is in reality for individuals holding specific positions. These gaps can be seen in education, training, experience, knowledge transfer, hiring new people, and people retirement.

Knowledge mapping is the most important phase in knowledge management projects. It is defined as the process, methods and tools for analyzing knowledge areas in order to discover features or meaning and to visualize them in a comprehensive, transparent form such that the business-relevant features are clearly highlighted. A knowledge map is the intellectual infrastructure for knowledge management initiatives.

There are different project types for knowledge mapping and SUMNet® is totally prepared to attend all of them.

Knowledge Mapping Project Types

Knowledge Yellow Paging

A structural collection of data and documents about people in an organization. It is an effective way to know who knows what in an organization. The purpose of yellow pages is to facilitate communication and knowledge sharing (expertise and skills) between individuals and groups of people in organizations.

Process Knowledge Mapping

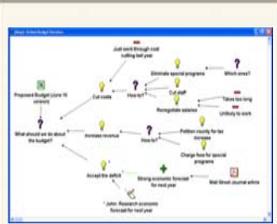
Process knowledge mapping is a method of analysis to define the knowledge needed and the knowledge available to support a business process. It also analyzes a business process to identify decision milestones (where knowledge is needed), knowledge requirements (what knowledge is needed), routes for access and retrieval of knowledge through people and technology and gaps between required skills and current skills.

Functional Knowledge Mapping

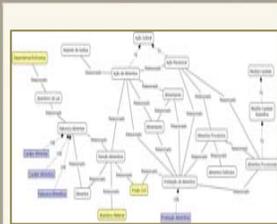
Functional knowledge mapping is a step by step process which supports details. It is very similar to process knowledge mapping but functional knowledge mapping stresses on the person in the position. By using of this knowledge map we can list individual's knowledge and social contacts which are related to the specific position. It also aids us to determine individuals having skills, experiences, academic educations and other resources which can be applicable in other areas or who may be useful or possessing knowledge about that position.

Social Network Analysis

Social Network Analysis (SNA) can be defined as a map and a measuring of relationships and knowledge flows between people, groups, and organizations. The nodes in the network are the people and groups and the links show relationships or flows knowledge between the nodes. SNA try to understand how tacit knowledge was broadcasted and how it can be improved.



Map

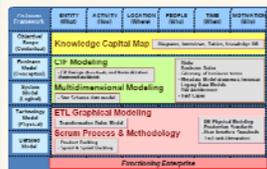


Map

KILT



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KILT® Methodology

It's the new generation of knowledge-enabled methodology that provides the modeling tools needed to capture, store, organize, leverage, and disseminate not only data and information but also the knowledge about the organization business processes, people and market.